

NEW 102.7 Can't Beat Karen – Ultimate Fan Grand Prize CONTEST RULES

These contest rules are specific to the above contest conducted by Audacy New York, LLC d/b/a WNEW-FM (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available on the Station’s website at www.new1027.com/rules. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter

1. No purchase or payment of any kind is necessary to enter or win the NEW 102.7 Can't Beat Karen Ultimate Fan Grand Prize (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. Listen to the Station between 7:00am (ET) and 8:00am (ET) weekdays only starting on Monday, February 23, 2026, through Friday, March 6, 2026, for the cue to call to play Can't Beat Karen. Be one of the first five (5) callers at 1-800-949-1027 for the opportunity to answer one (1) pop trivia question off-air for the chance to play the on-air game against Karen Carson. The one (1) caller that the Station staff determines to have the best audio quality, phone connection, and clarity from among the first five (5) callers that morning will then advance to play the on-air “Can't Beat Karen” game (each a “**Finalist**”).
 - a. **Only calls received to the studio contest phone number above are eligible to win (calls to the main radio Station phone number or any other phone numbers are not acceptable).**
 - b. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**

How to Win

3. Each Finalist will have the opportunity to compete against Karen via telephone and will need to correctly answer five (5) pop culture trivia questions. Each Finalist will receive the Qualifying prize for participating in the contest plus qualify for the Grand Prizes.
 - a. If the Finalist “Beats” Karen by answering more questions correctly than Karen does, then upon verification of eligibility, that Finalist will receive one (1) Qualifying Prize (*as described in Section 6 below*), one (1) Level 1 - Grand Prize (*as described in Section 7 below*), and will be qualified to win the Level 2 - Grand Prize (*as described in Section 8 below*).
 - b. If a Finalist does not “Beat” Karen, that Finalist will only win a Qualifying Prize (*as described in Section 6 below*) and will also be qualified to win the Level 2 - Grand Prize (*as described in Section 8 below*).
 - c. The Station shall be the sole and exclusive arbiter in all matters related to this Contest, including, without limitation, whether or not Finalist correctly answers the pop culture trivia questions. All decisions made by the Station are final and may not be appealed.
4. On or around 9:30am (ET) on Friday, March 6, 2026, the Station will randomly select one (1) Level 2 Grand Prize winner from among the ten (10) Finalists.
5. The odds of being a Finalist depend on the number of calls received. The odds of a Finalist winning the Level 2 Grand Prize are 1 in 10.

Prizes

6. The up to ten (10) verified Finalists will each receive the following “**Qualifying Prize**”: two (2) electronic tickets to Audacy’s Leading Ladies starring Hilary Duff at the Hard Rock Hotel New York (New York, NY) on March 10, 2026, and one (1) official “Can't Beat Karen” Mug. There is no



monetary value to the tickets, and they are courtesy of Audacy and Atlantic Records. Each “Can’t Beat Karen” mug is valued at \$5.00 and is courtesy of WNEW-FM.

7. The up to ten (10) verified Finalists who “beat” Karen will each receive \$102.00 in the form of a Station company check made payable to each Level 1 Grand Prize Winner (each a “**Level 1 Grand Prize**”). Each Level 1 Grand Prize is courtesy of the Station and will be available within fourteen (14) weeks from the date upon which each Level 1 Grand Prize Winner completes all required winner documents.
8. One (1) Level 2 Grand Prize Winner will receive one (1) night hotel accommodations (one (1) room, standard double occupancy) at the Hard Rock Hotel New York (New York, NY), checking in on March 10, 2026, and checking out on March 11, 2026 (Winner will need to provide a credit card to cover incidentals), and two (2) Meet and Greet Passes for Hilary Duff at Leading Ladies at the Hard Rock Hotel New York on March 10, 2026. Exact Meet & Greet time TBD. The Level 2 Grand Prize is valued at \$310.00 and is courtesy of Audacy.
 - a. The Qualifying Prize Winners and Level 2 Grand Prize Winner and any guest(s), if applicable, must comply with any and all COVID-19 vaccination, screening, testing, safety and related requirements imposed or required by (if applicable) the Station, the venue, event promoter, sponsors, travel providers, hotels, governmental authorities or others in connection with the receipt, use, and redemption of the prize. Refusal to comply with all applicable COVID-19 requirements will result in forfeiture of the prize and no replacement or alternate prize will be provided. All cancellations are deemed beyond the control of the Station and its sponsors. This includes, but is not limited to, event cancellations due to any pandemic or epidemic constituting a public health emergency, including those subject to government mandated quarantines, travel restrictions, or stay-at-home orders. The Station and/or its sponsors shall in no way be responsible under any circumstances whatsoever for replacing, and/or for reimbursing any winner(s) with any form of compensation for, any prize(s) or portion(s) thereof forfeited due to the refusal of the winner(s) and/or their guest(s) to comply with all applicable COVID-19 requirements and/the cancellation of any event, nor will any alternate prize(s) be provided.
 - b. Redeeming and using the the Level 2 Grand Prize in this contest requires for the winner(s) (i) to have a valid email address and an app-enabled mobile device capable of downloading and running a third-party mobile ticketing app (e.g., Ticketmaster, AXS, MLB, etc.); (ii) to install, or have already installed, such mobile ticketing app on their app-enabled mobile device; and (iii) to login into an existing user account or to sign up for a free user account with the third-party operating such mobile ticketing app by completing a form with all required information, including at a minimum first name, last name, and valid email address. **THE PRIZE(S) IN THIS CONTEST CANNOT BE REDEEMED OR USED BY ANY MEANS OTHER THAN THE DESIGNATED THIRD-PARTY MOBILE TICKETING APP FOR THIS PRIZE. INDIVIDUALS WHO DO NOT HAVE A VALID EMAIL ADDRESS, ACCESS TO AN APP-ENABLED MOBILE DEVICE AND/OR DO NOT COMPLY WITH THE FOREGOING REQUIREMENTS WILL NOT BE ABLE TO REDEEM OR USE THE PRIZE(S) IN THIS CONTEST SHOULD THEY BE SELECTED AND VERIFIED AS A WINNER, WILL NOT RECEIVE A SUBSTITUTE PRIZE, AND SHOULD NOT ENTER THIS CONTEST.**

Sponsor(s)

9. The sponsor of this Contest is Audacy New York, LLC and Atlantic Records.

